# IT Capabilities and Solutions for the Trade Compliance Community: Where IT and Trade Compliance Intersect

## September 27, 2017

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The Ritz-Carlton, Tysons Corner | McLean, Virginia

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# IT Capabilities and Solutions for the Trade Compliance Community: Where IT and Trade Compliance Intersect

## September 27, 2017 | The Ritz-Carlton, Tysons Corner | McLean, Virginia

SIA is pleased to present for the first time a one-day conference where IT capabilities meet trade compliance savvy. Join your peers in the trade compliance profession and IT architecture/networking business to hear discussions on key elements to advance trade compliance programs into the modern automated world.

Speakers invited include participants from the US Government, Department of State's Directorate of Defense Trade Controls (DDTC) and members of industry. Gain real-world insight from Trade Compliance and IT professionals on how their companies are tackling requirements identified in Consent Agreements or how they plan to utilize automation solutions to lessen compliance risks and increase productivity.

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|---|---|
| SIA President: | Jennifer K. Weinel, Northrop Grumman Corporation |
| Board Liaison: | Sandra Cross, Huntington Ingalls Industries |
| Conference Co-Directors: | Matt Henson, TC Engine<br>Jonathan Priganc, TC Engine |
| Conference Committee Chairs: | Audio/Visual/Publications: Patrick Baranowski, Northrop Grumman Corporation<br>Hotel/Registration: Jill Garrison, SIA |

Conference information and registration at **www.siaed.org**

## CONFERENCE REGISTRATION FEE

Non-Members .... $350
Members ..... $300
Government ..... $250

Registration is open at www.siaed.org

***Payments will not be accepted at event.
Read payment instructions below.***

1. "**PAY ONLINE**" is the "pay by credit card" option at time of registering

2. "**PAY BY CHECK OR PO**" is the "pay by check" option to be received within 7 business days or your registration will be cancelled.

Your registration is not confirmed until payment is received.

**Registration fees include**: continental breakfast, lunch, breaks, small reception, and course materials.

**Cancellation Policy**: Cancellations must be received by Monday, September 18, 2017 to be eligible for a refund. There is a $35 fee for all cancellations and bank returned checks. *Refunds will not be provided for cancellation requests received after Monday, September 18, 2017.*

**Please make checks payable to:**
Society for International Affairs *or* "SIA"

**Mail checks to:**
SIA
Jill Garrison
Attn: IT and Trade Conference
95 Delphinium Way
Stafford, VA 22556

***Register early...seating is limited!***

## HOTEL ACCOMMODATIONS

**The Ritz-Carlton, Tysons Corner
1700 Tysons Boulevard
McLean, VA**

A few rooms have been reserved at The Ritz-Carlton, Tysons Corner at the rate of $299 a night. To determine if rooms at this rate are available, contact Jill Garrison at jillgarrison@siaed.org. Other hotels in the area include:

Tysons Corner Marriott, 703-734-3200
Courtyard Marriott, 703-790-0207
Hilton McLean Tysons Corner, 703-847-5000
Embassy Suites by Hilton, 703-883-0707
Crown Plaza Tysons Corner-McLean, 703-893-2100
The Westin Tysons Corner, 703-893-1340
And many more

## GROUND TRANSPORTATION

The Ritz-Carlton, Tysons Corner is conveniently located near the Silver Line Metro. The hotel offers self-parking in two adjacent garages, $12 per exit Monday through Friday. Valet parking is available for $20.

Supreme Airport services the Tysons Corner area. Average fare between Washington National or Washington Dulles Airports and The Ritz-Carlton, Tysons Corner is $21 USD (one way). Please book your reservation in advance via their 24-hour call center (1-800-590-0000), at the airport ticket counter, or online at www.supremeairportshuttle.com.

Attire for the conference is business casual.

Conference information and registration at
# www.siaed.org

## THE SOCIETY FOR INTERNATIONAL AFFAIRS

### Background & Purpose

The Society for International Affairs, Inc. (SIA) is a volunteer, nonprofit, educational organization that was jointly formed in 1967 by US Government and Industry. SIA provides a forum for the exchange of information related to export and import licensing. SIA interests cover the entire spectrum of licensing pertaining to the Departments of Commerce, Defense, State, Treasury, and Homeland Security.

### Activities

Business luncheon meetings are held regularly and feature guest speakers who address regulatory and policy issues affecting exporting and importing. Conferences and workshops are presented on a regular basis to educate and instruct the export community on all aspects of defense and commercial exports and technology transfers.

### Code of Conduct

The meetings and functions of SIA are designed to facilitate the free exchange of ideas and information. Information from these sessions is not for attribution or publication. Recording devices may not be used. SIA members and attendees are expected to uphold the highest standards of personal conduct at all SIA functions and must abide by the Code of Conduct.

### Membership

Membership is comprised of over 2,000 members consisting of Industry, US Government, and embassies. Information about SIA membership is available at www.siaed.org.

# IT Capabilities and Solutions for the Trade Compliance Community: Where IT and Trade Compliance Intersect

**7:30 AM**  **Registration & Breakfast**

**8:30 AM**  **Opening Remarks**
*Jennifer K. Weinel, Northrop Grumman Corporation, SIA President*
*Matthew Henson and Jonathan Priganc, Conference Co-Directors*

**8:45 AM**  **Conference Overview**
*Matthew Henson and Jonathan Priganc, Conference Co-Directors*

Export compliance modernization - the big picture.
- Why we're here – Defining an export, bridging IT and Trade Compliance communication
- How we got here – Evolution of global commerce, Information Technology and export regulations
- Where we're going – Automated processes and controls

**9:15 AM**  **Automated Export Compliance Capabilities**
*Industry and USG Panel (invited)*

This session explains the automated export compliance capabilities needed to enable accurate and instantaneous compliance decisions (i.e., automated export controls). The session will address regulator automation expectations and the capabilities companies are implementing.

**10:15 AM**  **Break**

**10:30 AM**  **Export Compliance Considerations for IT**
*Industry Panel*

How does export compliance apply to IT networks, infrastructure, applications, administration, usage, back-up and recovery? Whether IT is on premise, outsourced or in the cloud, the basic considerations that impact export compliance remain the same. This session defines the considerations and describes how they affect a company's compliance risk profile.

**11:45 AM**  **Identifying Controlled Data**
*Industry Panel*

Preventing unauthorized exports in the cyber domain requires companies have capabilities to identify controlled data (e.g. is it "technical data"). Enabling authorized exports requires companies know the full jurisdiction and classification of the data. This session defines best practice approaches and tools companies are using to identify, classify, tag and mark controlled data in both structured and unstructured environments. The session will discuss methodologies and tools for small, medium and large companies.

**12:30 PM**  **Lunch**

**1:30 PM**  **Identity Management**
*Industry Panel*

Knowing what data is controlled, and how it is controlled, is only a piece of the puzzle. Export compliance requires companies implement Identity Management capabilities that capture, validate, maintain and make-available the identity attributes required to make informed export compliance decisions. This session defines the best practice approaches and tools companies are using to manage identities, with particular focus on strategies used to comply with non-US privacy laws and regulations.

**2:00 PM**  **Compliant Data Access**
*Industry Panel*

When data attributes and user attributes are known, companies have the information needed to enable compliant data access controls. This session describes the best practice methodologies and tools companies are leveraging to ensure compliant data access.

**2:45 PM**  **Break**

**3:00 PM**  **Compliant Data Transfers**
*Industry and USG Panel (invited)*

Unauthorized exports often occur when data is transferred outside a company's network to third parties. This session describes the best practice methodologies and tools used to ensure compliant data access.

**3:45 PM**  **Compliance in the Cloud**
*Industry and USG Panel (invited)*

Going to the cloud can provide savings, improve reliability and performance, and enhance security, but what about Compliance in the Cloud? In this session, Trade Compliance, IT and USG regulators discuss the risks, requirements and evolution of compliance in the cloud.

**4:30 PM**  **Bringing it Together – Keys to Success**
*Industry Panel*

Turning theory into practice is difficult. In this session, industry practitioners share their keys to success.

**5:00 PM**  **Adjourn**

**5:00 PM –6:15 PM**  **Reception**
Meet the Government and Industry speakers; light refreshments